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FOR IMMEDIATE RELEASE:

**BLICKLE CASTERS AND WHEELS JOINS THE PRIME ADVANTAGE
GROUP PURCHASING ORGANIZATION AS NEW ENDORSED SUPPLIER**

Chicago, IL (October 10, 2016) – Prime Advantage, a Group Purchasing Organization (GPO) for the manufacturing industry, announces Blickle Casters and Wheels as its newest Endorsed Supplier.

GPOs or Buying Groups bring Members and Endorsed Suppliers together. By aggregating the purchasing power of individual manufacturing companies to a network of elite Endorsed Suppliers, Members and Endorsed Suppliers take advantage of greater cost savings, stronger business relationships, and an environment where both partners flourish.

Blickle U.S. is uniquely positioned to support the future long term strategic vision of Prime Advantage and its Members. Since its founding in 1953, Blickle, www.blickle.us.com, has grown to become the premier global manufacturer of casters and wheels. The privately-held, multi-generation led company provides a commitment to long term market success. This unparalleled commitment is further illustrated through the rapidly expanding experienced and proven U.S. team of caster and wheel professionals and the development of its future manufacturing plant in Newnan, Georgia.

About Prime Advantage

Prime Advantage is dedicated to bringing its clients reduced costs on raw materials, components, and supplies thorough leveraged sourcing agreements, and strategic services. By combining the purchasing power of more than 750 industrial manufacturers, Prime Advantage negotiates volume rebates and discounts with an exclusive group of world-class global Endorsed Suppliers. For more information, visit www.primeadvantage.com.

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