



EXECUTIVE SUMMIT

Fall Conference 2009

Sessions

Wednesday, October 28

8:30am	How Will Regulatory Changes Affect US Manufacturers? Thomas G. Murphy, Executive Vice President, RSM McGladrey Mr. Murphy will discuss areas with pending regulatory changes, including the environment, labor, and healthcare, and how such changes could affect US manufacturers.	RSM McGladrey
10:30am	Doing Business in Mexico Now: Opportunities and Challenges Emilio Cadena, President, Grupo Prodensa Mr. Cadena will provide an overview of the challenges and opportunities involved in doing business in Mexico now, including changing demographics, worldwide competitiveness, and financial considerations.	GRUPO PRODENSA
1:10pm	Creating Committed Project Teams in Uncertain Times Adam Josephs, Partner, Celerity Consulting Group Mr. Josephs will focus on creating resilient teams that define and deliver projects in the face of major shocks to their organizations, markets and business plans. Specific tools to jump start project teams in areas such as product development, sales and quarterly planning will be discussed.	Celerity Consulting <small>Celerity Consulting Group LLC • New York</small>
2:25pm	Executive Roundtable Session: Moderator: Louise O'Sullivan, President, Prime Advantage	

Thursday, October 29

8:30am	Winning in the Home Stretch: How Churchill Downs Jumped into the 21st Century Bill Carstanjen, Executive Vice President and COO, Churchill Downs Mr. Carstanjen will discuss the challenges Churchill Downs faced during the dawn of the internet and how the company changed its century-old focus to remain the best brand in horseracing.	
9:45am	Metals Outlook 2010 Markus Moll, Managing Director and Senior Analysts, Steel and Metals Market Research (SMR) Mr. Moll will review the latest views on the metals market and discuss opportunities and challenges for 2010.	SMR <small>Steel & Metals Market Research</small>
10:30am	Identifying Signs of Distress in Your Business Partners Paul Melville, Principal, Grant Thornton Mr. Melville will share metrics, indications, and signs to watch for in attempting to anticipate financial stress in your customers and suppliers.	